Community Health Investments Program
Grant Application Guidelines

Our Mission
Owensboro Health is committed to supporting regional organizations that align with our mission of healing the sick and improving the health of the communities we serve through our Community Health Investments Grant Programs.

In alignment with IRS Form 990-Schedule H Community Benefit guidelines, grants are awarded to non-profit organizations for specific programs and services that address identified community health needs. To qualify, activities must seek to provide measurable improvement in health status, access or use of healthcare resources and must serve individuals in the Owensboro Health service area.

Grants are also awarded to non-profit organizations for specific programs and activities not directly related to healthcare but addressing root causes of health problems that impact the health of our community. Such grantees may include economic, educational, civic, arts and cultural organizations. To qualify, the proposal must identify how the activity addresses root causes of identified health needs. All activities must serve individuals in the Owensboro Health service area.

GUIDELINES FOR ALL APPLICATIONS
Proposals must address health issues identified in local community health improvement plans or community health needs assessments (CHNA).

Additional factors that will warrant priority consideration:

- Multi-partner proposals focused on a priority health need.
- Partnerships with local health councils or coalitions.
- Collaboration with other organizations in all aspects of program planning.
- Proposals utilizing evidence-based or promising practices.

Identified community health needs may be found in, but are not limited to, the following resources:

- [http://www.owensborohealth.org/community-wellness/health-needs-assessment/](http://www.owensborohealth.org/community-wellness/health-needs-assessment/)
- County Health Rankings ([www.countyhealthrankings.org](http://www.countyhealthrankings.org))
- A local community health needs assessment or health improvement plan not found in one of the above resources. (Examples would include: a CHNA from a local health department, foundation or nonprofit hospital also serving the county in which the project seeks to serve within the Owensboro Health service area.)

(Continued...)

Additional Guidelines:
1. Only 501(c) 3 organizations, governmental and public entities are eligible to apply.
2. Geographic area: proposals must implement programs which seek to impact the health of the citizens within the Owensboro Health service area (Daviess, Breckinridge, Butler, Grayson, Hancock, Henderson, Hopkins, McLean, Muhlenberg, Ohio, Webster and Union counties in Kentucky—and Spencer and Perry counties in Indiana).
3. Applications must demonstrate a commitment to provide services regardless of race, religion, sex, age, disability or national origin.
4. Partisan political groups or activities, endowments, memorials, individuals, field trips or tours are not eligible to receive funding.
5. Applications requesting assistance for salaries, scholarships or memberships will only be considered as part of a larger, comprehensive program or project.
6. All programs, projects and activities must include objectives that are SMART: Specific, Measureable, Attainable, Realistic and Time-bound.
7. Support will generally not exceed one year. Continuation funding requests will only receive consideration as justified by the Community Health Needs Assessment and previous grant plan progress and outcomes.
8. To avoid duplication, requests from national organizations should be coordinated between the regional and county affiliated offices within the Owensboro Health service area.
9. Owensboro Health will only consider applications by schools and school-affiliated groups within the Owensboro Health service area which are authorized by and coordinated through the school’s central office and that which supports the respective school district’s health and wellness plan. Evidence of that plan will be required.
10. Applicants must provide evidence of their organization’s 100 percent tobacco-free policy.

Approval Process & Presentations

Owensboro Health employs a workforce of more than 4,200 committed to healing the sick and improving the health of the communities we serve. As part of the review process, we involve our employees and members of the Owensboro Health Board of Directors in determining funding decisions.

- **Community Health Investments Grant Review Committee** – A 32-member committee representing a cross section of healthcare professionals reviews grant proposals and makes recommendations for funding decisions.

- **Community Needs and Strategic Planning Board Committee** – A standing committee of the Owensboro Health Board of Directors, including board members and members of the hospital’s administrative team.

- **Owensboro Health Board of Directors** - The Community Needs and Strategic Planning Committee reviews all funding requests and makes recommendations to the Board of Directors for final approval.

As part of the approval process, and depending on the amount of the funding request, Owensboro Health may require applicants to provide a presentation to the review committee with additional information or to clarify portions of the grant application (not a full project presentation). Organizations will be notified if a presentation becomes necessary.