To GIVE... is to Receive.
LETTER FROM BOARD CHAIRPERSON AND EXECUTIVE DIRECTOR OF OWENSBORO HEALTH FOUNDATION

Dear Friends,

Owensboro Health Foundation is blessed in many ways.

We are blessed with donors and volunteers like YOU. You represent our most powerful resources: Kindness, compassion, generosity and limitless potential to change lives for the better. You support us by contributing your time and resources. You support us by telling others of our good works, which raises much-needed awareness. You support us by offering feedback and ideas, which are invaluable as we meet the needs of the communities and populations we serve.

We are blessed to have outstanding community partners committed to helping us serve some of the most vulnerable people in our region.

We are blessed to have communities filled with individuals whose warmth and giving spirit matches your own. Thanks to you, Owensboro Health Foundation can continue to support programs and services that impact the lives of families and individuals throughout the region.

We are blessed to be a part of Owensboro Health. Owensboro Health Foundation funds programs and services which are delivered by staff members throughout the health system. We are blessed with their dedication, skill and willingness to serve, which touch the lives of so many people every day in our communities.

We are providing this annual report to you with our deepest appreciation, warmest wishes and highest regard. Together, we have so much potential to accomplish life-changing work in the years, and even decades, to come. Thank you for blessing the people we serve with your generosity and kindness!

Sincerely,

Kay Coomes
Board Chairperson, Owensboro Health Foundation

J. Patrick Serey
Executive Director, Owensboro Health Foundation
BOARD MEMBERS AS OF MAY 31, 2017

Kay Coomes
Board Chairperson
Atmos Energy

Dave Roberts
Board Vice-Chairperson
Unifirst

J. Tab Quisenberry, CPA
Board Treasurer
Don Moore Automotive Group

Charles B. Backstrom
Boardwalk Pipeline Partners

Charlotte Reid Burton
Community Volunteer

Jeff Carpenter
Community Volunteer

Gary Emmick
Valor Oil

Sarah Ford
Hartz Contracting

Steve Frey
CRS OneSource

Carl Greenwell
Greenwell-Chisholm Printing Co.

Kelly Anne Harris
Williams Elite Realty, Kelly Anne Harris Team, Elite Realty Management

Darrell Higginbotham
Independence Bank Immediate Past Chairperson

Jennifer Keller
Aflac Keller & Associates

Mike Kuhlin
Community Volunteer

Freddie Mayes, O.D.
Central City Tourism Commission

Rita Prajapati
Community Volunteer

Gavin Roberts
Kentucky Farm Bureau Insurance

H. Gary Satterwhite
Community Volunteer

Greg R. Strahan
President & CEO
Owensboro Health

Bob Turok
BB&T

Terry Walker, CPA
Riney, Hancock CPAs

J. Patrick Serey
Board Secretary
Executive Director
Owensboro Health Foundation
Owensboro Health Foundation is a subsidiary of Owensboro Health that works to support programs that cannot be funded through traditional revenue streams. Through fundraising and partnerships, Owensboro Health Foundation makes possible programs and services that positively impact thousands of lives throughout the region.

The mission of Owensboro Health Foundation is to develop volunteerism and philanthropy to heal the sick and improve the health of the communities we serve. That seamlessly meshes with and supports the mission of Owensboro Health, which is to heal the sick and to improve the health of the communities we serve. The compassionate generosity of Owensboro Health Foundation’s donors and volunteers helps the health system to fulfill that mission.

EVIDENCE-BASED PHILANTHROPY

One of the most important actions in healthcare is measuring results. This self-reflection and analysis makes it possible to learn, grow and drive towards bigger, better goals. Owensboro Health Foundation also looks back at its efforts, and we see evidence that our efforts are having positive effects. (Numbers in parentheses indicate number of individuals served through programs listed below.)

As the philanthropic arm of Owensboro Health, Owensboro Health Foundation has made tremendous strides. In the 2016-2017 fiscal year (June 1, 2016 to May 31, 2017), Owensboro Health Foundation provided the following:

• Baby Boxes for Infants in Need, provides baby essentials for new mothers to get them through their first few days at home from the hospital (32)
• Bereavement Gowns, provides hand sewn infant bereavement gowns to expectant families who suffer the loss of their child (25)
• Bike Helmets, provides bicycle helmet, as well as helmet fitting and education, to the pediatric population (15 years of age and younger) at Owensboro Health public events in our region to reduce traumatic brain injuries (660)
• Breast Cancer Assistance Fund, provides financial assistance to breast cancer patients who cannot afford specialty bras and/or medicines needed for controlling or relieving symptoms (5)
• Camp Wheeze Away, an educational day camp provided for children with asthma (28)
• Car Seat Assistance Program, provides free car seats to families in need (201)
• Care Bears for Kids, provides stuffed animals to comfort children admitted to the Owensboro Health emergency department, surgery or pediatrics (1,070)
• Dr. Scott E. Gaines Scholarship Fund, provides scholarships for college-bound students from Hopkins County (8)
• Fall Prevention Program, equipment for the Owensboro Health Healthpark to pilot a community-based fall prevention program (35)
• Healthpark Run for Your Life, kids’ fun run (115)
• HOPE Fund, “Helping Our People in Emergencies,” provides financial, emotional and spiritual support to employees of Owensboro Health facing crises and emergency situations (49)
• Lifeline Program, monitoring devices for elderly and low income (34)
• Lifespring, provides a combination of coping and sharing, health and wellness, education, and creative and complementary therapies for survivors of cancer and anyone in our service area affected by a cancer diagnosis (27)
• Mammograms for Life, provides free breast health services (including screening mammograms, diagnostic mammograms, ultrasounds, biopsies, MRIs and pathology) to medically underserved women (165)
• Mitchell Memorial Cancer Center Medication Fund, provides financial assistance to cancer patients who cannot afford the medicines needed for controlling or relieving symptoms (304)
• Mitchell Memorial Cancer Center Transportation Fund, a fund that provides mileage reimbursement to low-income patients with cancer who must travel to the cancer center multiple times per week for treatment (90 individuals, 230 trips), as well as another fund that provides mileage reimbursement to working poor or retired patients with cancer who worked until their cancer diagnosis and must travel to the Mitchell Memorial Cancer Center multiple times per week for treatment (23 individuals, 71 trips)

• NICU at Owensboro Health Regional Hospital:
  – Developmental Therapy Program, equipment and supplies that allow NICU staff to utilize the most effective techniques in sensory integration, therapeutic positioning and thermoregulation (134)
  – Monitors, equipping two additional rooms in the NICU with specialized equipment to match the pace, unique needs and critical nature of the unit (60)
  – NicView™, equipping all 20 of the licensed, level III NICU single-family rooms at Owensboro Health Regional Hospital with a camera at each isolette and a secure web-based video stream so that parents and family members can see their NICU babies from any device connected to the Internet (197 patients, 35,089 log-ins)
  – Portable Amplitude-Integrated EEG Monitor, provides simplified monitoring of brain function of pre-term babies for 24 hours or more, allowing easier observation and review by medical staff (purchased in FY 2017, implementation in FY 2018)
  – Shuttle, allows infant to be placed in their isolette immediately after delivery, allowing for more persistent thermoregulation (purchased in FY 2017, implementation in FY 2018)

• Owensboro Health Hospitality Suites at Owensboro Health Regional Hospital, provide a temporary home away from home for families experiencing a medical crisis (586)

• Owensboro Health Medical Group Network Patient Assistance Program, assists indigent patients in the outpatient setting in obtaining the services needed to maintain optimal health, including transportation, medical supplies and medications (590)

• Oncology Conference, annual educational event for medical professionals that provides information and updates on trends in staging, diagnosis and treatments of predominant cancers in our area (28)

• Parkinson’s Disease Support Group, offers information, support and activities for those affected by Parkinson’s Disease and their families (61)

• Pediatric Transportation Assistance, provides transportation assistance to low-income families of pediatric patients (12)

• Power Up Kids, a fitness and nutrition program designed specifically to teach children, ages 8-12, who are underactive and/or overweight to develop healthy habits (85)

• Pulmonary Rehab Phase III, provides treatment for patients with chronic lung ailments (20)

• Touched By Cancer Scholarship, provides scholarships for college-bound cancer survivors diagnosed before 21 years of age (6)

• Vicki M. Stosslid Nursing Award, provides a merit-based financial award for students completing a Bachelor of Science degree in nursing (BSN) through the University of Louisville School of Nursing-Owensboro (1)

Why does philanthropy matter? As a non-profit health system, Owensboro Health views every dollar in hand as a tool that can make a difference in the lives and health of people throughout the communities we serve. Owensboro Health Foundation looks at every dollar in the same way. Every dollar raised can be applied to fund programs and services that benefit thousands of people throughout our service area. These funds provide all manner of support, from cancer medications for the needy to car seats that keep little ones safe on the road.

In the 2016-2017 fiscal year, Owensboro Health Foundation did more than just positively impact the lives of thousands throughout our region. We also laid the groundwork for the future of philanthropy at Owensboro Health.

Thanks to the leadership provided by the board and staff, Owensboro Health Foundation now operates under a strategic plan, working proactively to do even more for the people in the communities we serve. Upon this bedrock of purpose and passion, we will continue to construct a network that does even more to support the life-changing efforts of Owensboro Health and the compassionate, dedicated individuals who deliver healthcare throughout our region.

OPERATIONAL ACCOMPLISHMENTS (FY 2016-2017)

• Funded 30 programs which served 4,651 people throughout the health system’s coverage area.

• Completed second year of three-year strategic plan.

• Completed annual Board Campaign, achieving its goal of 100% participation.

• Raised a record $83,048.22 net through the June 16, 2016 Annual Golf Classic.

• Achieved record attendance of 627 people at Owensboro Health Foundation’s Gala on November 5, 2016, and set a new record for fundraising, achieving $104,234 net.

• Participated in the Owensboro Health Gives Campaign ending September 23, 2016, generating 388 employee pledges which totaled $129,154.75 in support, including matching funds from Owensboro Health, Inc.

• On January 19, 2017, Owensboro Health Foundation executed its first Thank-A-Thon with Board members calling individual donors to express their appreciation.

• Formed the Foundation’s Planned Giving Advisory Council.

• Set new records for fundraising for the Helping Our People in Emergencies (HOPE) Fund, which supports Owensboro Health employees in times of crisis or hardship. The HOPE Fund campaign, completed on February 5, 2017 raised $152,382.36. The HOPE Fund campaign also set a record for participation with 1,778 employees supporting the program.

• Launched the “To Give...is to Receive” media campaign to share, with the people of our region, information about the care provided by Owensboro Health through Foundation funding and how to support these program and services.

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BUILDING A SOLID FOUNDATION FOR THE FUTURE

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HOW OWENSBORO HEALTH FOUNDATION MADE A DIFFERENCE

“I had to send an email applauding the Hospitality Suites. My son and his spouse had their baby this week, and my grandson had to be in the Neonatal Intensive Care Unit. The suites are awesome. There is nothing better than not having to worry about seeing your loved one during this stressful time. My daughter-in-law is breastfeeding and needs to be with the baby every three hours. Thanks to your services, this was possible. They were also able to bring their other children with them, too. The rooms are so beautiful and the area is so family-friendly. I have nothing but praise. Thank you so much.”
EXEMPLARY GENEROSITY

Every donation to Owensboro Health Foundation, great and small, makes a difference and there is no end to the gratitude we have for all who support our mission. We also want to especially recognize those whose donations go above and beyond to make a difference in the lives of those we serve.

Listed below are financial gifts of $1,000 or more received between June 1, 2016 and May 31, 2017.

HERITAGE CIRCLE – DONORS WHO HAVE INCLUDED OWENSBORO HEALTH FOUNDATION IN THEIR ESTATE PLANS
• Ernie and Martha Davis Family Foundation
• Mr. Reynburn W. Ford
• Estate of Jean Gish Gatton
• Mike and Sara Kuhlin Endowment Fund
• Mr. H. Gary Satterwhite
• Mr. J. Patrick Serey
• Mrs. Alison W. Serey
• Mrs. Lisa Townsend-Trostan

Pinnacle Society ($25,000+)
• The Michael E. Horn Family Foundation, Inc.
• Wyant, Tarrant & Combs

Visionary Society ($10,000 to $24,999)
• Epic Systems
• Ernie Davis & Sons Mechanical, Inc.
• Honorable Order of Kentucky Colonels
• Miller Architects, Inc.
• Shaffer Law Firm
• The Michael E. Horn Family Foundation, Inc.
• Turner Universal Construction Co., Inc.
• Valor Oil
• Wyant, Tarrant & Combs

Milestone Society ($5,000 to $9,999)
• 3D Exhibits
• Atmos Energy
• Danco Construction, Inc.
• Envision Contractors, LLC
• Evergreen Lawncare
• Mr. Mike Kuhlin
• Mr. and Mrs. R. Warthen Medley
• Office Resources
• Owensboro Grain Company
• Mr. and Mrs. J. Patrick Serey
• Yeager Charitable Trust

Champion Society ($2,500 to $4,999)
• Beltline Electric
• Mr. and Mrs. Malcolm Bryant
• Mr. Vincent Carda
• CBRE
• Clark Restaurant Service, Inc.
• Corporate Design, Inc.
• Data Link
• Don Moore Automotive Team
• Greenwell-Chisholm Printing
• Mr. and Mrs. John Hackbarth
• Hafer
• Mr. and Mrs. Glenn Higdon
• Impact Advisors, LLC
• Independence Bank
• J.P. Morgan Chase
• LinGate Hospitalitry Group
• Morrison Healthcare Food Services
• NiteLites, Inc
• Owensboro Health Medical Library
• Passport Health Plan
• Dr. and Mrs. Dattatraya S. Prajapati
• Mr. and Mrs. J. Tab Quisenberry
• Mr. and Mrs. Jason Stener
• Mr. and Mrs. Mike Small
• Specialty Foods Group
• Unifirst
• Dr. Carl L. Watkins
• Mr. Jack Wells
• WFIE

Leadership Society ($1,000 to $2,499)
• AB Risk Specialist, Inc.
• Adams & Sons Men’s Fine Clothiers
• Alexis Rolled Products
• Axiom Architects
• BB&T
• Dr. and Mrs. Charles Bea
• Mr. Ward Begley
• Big Rivers Electric Corp.
• Boardwalk Pipeline Partners
• Mrs. Deborah Bostic
• Brescia University
• Dr. Bill J. Bryant
• Dr. and Mrs. Bruce Burton
• Canteen Services Company
• Mr. and Mrs. Jeff Carpenter
• CDW
• Chubb & Son, Federal Insurance Company
• Clarendon Flavors
• Community Home Health Care
• Englez Cook
• Crenshaw Healthcare, Inc.
• Mr. Joshua Davis
• Direct Fitness Solutions, LLC
• Disaster Team, Inc.
• E.M. Ford & Company
• EmCare
• Mr. and Mrs. Gary Emmick
• First Security Bank
• Mr. and Mrs. Steve Frey
• Gardner Engineering & Consulting, PLLC
• Mr. and Mrs. James Gaw
• Dr. Eduardo Gonzales
• Mr. Richard Harris
• Dr. and Mrs. William C. Harrison
• Hartz Contracting, LLC
• Healogics
• Mr. and Mrs. George W. Henderson, Jr.
• HGA Architects & Engineers
• Mr. and Mrs. Darrel Higginbotham
• Hilliard Lyons
• Mr. Michael E. Horn
• Hospice Association, Inc.
• Jackson-Dowell, PLLC
• Mrs. Lisa Jones
• Kentucky Hospital Service Company of KY, LLC
• Dr. and Mrs. Robert D. Knight
• Koorsen Fire and Security
• Lawrence Augusta Hager Educational Foundation
• LPS Integration, Inc.
• Mr. Joshua Miller
• Dr. and Mrs. C. M. Milliput
• NorthStar Anesthesia of Kentucky
• Owensboro Community Health Network, Inc.
• Patient Engagement Advisors
• Penske Truck Leasing
• Dr. and Mrs. Dattatraya S. Prajapati
• Radiology Partners, Inc.
• Radiopharmacy, Inc.
• Mr. and Mrs. Russell Ranallo
• Republic Bank & Trust Co.
• Ricoh
• Mr. and Mrs. H. Gary Satterwhite
• Dr. and Mrs. Jinah Sayed
• Dr. and Mrs. Michael Scherm
• SSR
• Mr. and Mrs. Greg Strahan
• Swedish Match North America, Inc.
• Ms. Janice Sweeney
• The Fischel Company
• Toyota Motor Manufacturing, Indiana, Inc.
• Toyotetsu Mid America, LLC
• UBS Financial Services, Inc.
• US Bank
• USI Insurance Services, LLC
• Mr. and Mrs. Terry L. Walker
• WalMart
• Wound Healing Center of Owensboro Health
• Dr. and Mrs. Michael F. Yeiser

Owensboro Health Foundation also thanks the individuals, companies, foundations and organizations that made contributions of $999 or less, donated goods or services, and volunteered their time to support our mission during Fiscal Year 2016-2017. Their generous contributions and support exceed the capacity of this publication.
### FY 2016-2017 Financials

**OWENSBORO HEALTH FOUNDATION**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total revenue and gains</td>
<td>$1,172,325</td>
</tr>
<tr>
<td>Total expenses</td>
<td>$947,162</td>
</tr>
<tr>
<td>Increase in unrestricted net assets</td>
<td>$225,163</td>
</tr>
<tr>
<td>Increase in temporarily restricted assets</td>
<td>$129,401</td>
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<tr>
<td>Increase in net assets</td>
<td>$354,564</td>
</tr>
<tr>
<td>Net assets at the beginning of the year</td>
<td>$2,496,476</td>
</tr>
<tr>
<td>Net assets at the end of the year</td>
<td>$2,851,040</td>
</tr>
</tbody>
</table>
HOW OWENSBORO HEALTH FOUNDATION MADE A DIFFERENCE

“I was working as a waitress and did not have any health insurance. I got a free mammogram through the Mammograms for Life program and was diagnosed with breast cancer. The lump was small and caught very early. I had surgery to remove the lump, and opted for a mastectomy. Today, I am cancer free. Had I not been able to get help through Mammograms for Life, I probably would have waited too long for a mammogram, my cancer would not have been detected as early, and things might not have turned out so well.”