

# Gala 2019

Benefitting



**November 2, 2019  
Owensboro Convention Center**

## **Event Background**

Owensboro Health Foundation's Gala is an annual black tie optional event supporting programs and services provided to some of the most vulnerable people in our region. Last year, 596 individuals attended the event which grossed \$259,363.

## **Gala 2019**

This year's event will be held on November 2 at Owensboro Convention Center. The Gala Executive Committee is diligently planning a quality and fun evening to support the work of the Foundation. The Gala will offer a gourmet dinner, musical entertainment from *The 12 South Band*, and a silent and live auction. We will also be honoring an individual who has made substantial contributions to the local region and beyond through philanthropy, community leadership and volunteer service; and a physician who has made significant contributions to the local region and beyond through patient care, professional leadership and volunteer service. The goal is to raise more than \$265,000 to benefit the Foundation's many community health programs.

## **Owensboro Health Foundation**

**Owensboro Health Foundation's mission is to develop volunteerism and philanthropy to heal the sick and improve the health of the communities we serve.**

Owensboro Health Foundation, Inc. is a subsidiary of Owensboro Health, Inc. The Foundation is a 501(c)(3), not-for-profit organization, partnering with individuals, corporations, community organizations and other foundations to support a multitude of worthy health initiatives in western Kentucky and southern Indiana.

Since its inception, the Foundation has supported numerous Owensboro Health projects impacting the lives of the people in our region. **In Fiscal Year 2019 (June 1, 2018 to May 31, 2019), 8,928 of our family members, friends and neighbors benefited through the following funded programs** (numbers in parentheses indicate number of individuals served through each program):

- Apollo Nursing Simulator, provides interactive experiences to mimic realistic scenarios to teach best practices in patient care and safety (1,004)
- Baby Boxes for Infants in Need, provides baby essentials for new mothers to get them through their first few days at home from the hospital (163)
- Backpacks for Homeless, provides backpacks for homeless to carry necessary medications (3)
- Behavioral Health Music Therapy, enables music to be played in each patient room to aid with therapy (796)
- Bereavement Gowns, provides hand sewn infant bereavement gowns to expectant families who suffer the loss of their child (22)
- Bike Helmets, provides bicycle helmet, as well as helmet fitting and education, to the pediatric population (15 years of age and younger) at Owensboro Health public events in our region to reduce traumatic brain injuries (101)

- Bike Helmets Trauma Prevention Education, provides trauma prevention education to the pediatric population and their parents at Owensboro health public events in our region to reduce traumatic brain injuries (229)
- Breast Cancer Assistance Fund, provides financial assistance to breast cancer patients who cannot afford specialty bras and/or medicines needed for controlling or relieving symptoms (1)
- Camp Wheeze Away, an educational day camp provided for children with asthma (72)
- Car Seat Assistance Program, provides free car seats to families in need (53)
- Care Bears for Kids, provides stuffed animals to comfort children admitted to the Owensboro Health emergency department, surgery or pediatrics (1,452)
- Dr. Scott E. Gaines Scholarship Fund, provides scholarships for college-bound students from Hopkins County (6)
- Fall Proof Program, equipment for the Owensboro Health Healthpark to pilot a community-based fall prevention program (63)
- Healthpark Run for Your Life, kids fun run (184)
- HOPE Fund, “Helping Our People in Emergencies,” provides financial, emotional, and spiritual support to employees of Owensboro Health facing crises and emergency situations (77)
- Lifeline Program, monitoring devices for elderly and low income (31)
- LifeSpring, provides a combination of coping and sharing, health and wellness, education, and creative and complementary therapies for cancer survivors and anyone in our service area affected by a cancer diagnosis (45)
- Mammograms for Life, provides free breast health services (including screening mammograms, diagnostic mammograms, ultrasounds, biopsies, MRIs and pathology) to medically underserved women (97 individuals, 114 procedures)
- Mitchell Memorial Cancer Center Medication Fund, provides financial assistance to cancer patients who cannot afford the medicines needed for controlling or relieving symptoms (443)
- Mitchell Memorial Cancer Center Transportation Fund, a fund that provides mileage reimbursement to low-income cancer patients who must travel to the cancer center multiple times per week for treatment (166 individuals, 525 trips), as well as another fund that provides mileage reimbursement to working poor or retired cancer patients who worked until their cancer diagnosis and must travel to the Mitchell Memorial Cancer Center multiple times per week for treatment (45 individuals, 132 trips)
- NICU at Owensboro Health Regional Hospital
  - Monitors, equipping two additional rooms in the NICU with specialized equipment to match the pace, unique needs and critical nature of the unit (75)
  - NicView, equipping all 20 of the licensed level III NICU single-family rooms at Owensboro Health Regional Hospital with a camera at each isolette and a secure web-based video stream

so that parents and family members can see their NICU babies from any device connected to the Internet (181 patients)

- Portable Amplitude-Integrated EEG Monitor, provides simplified monitoring of brain function of pre-term babies for 24 hours or more, allowing easier observation and review by medical staff (2)
- Shuttle, allows infant to be placed in their isolette immediately after delivery, allowing for more persistent thermoregulation (115)
- Kangaroo Care Chairs, chairs specifically designed to promote this skin-to-skin experience for preterm babies, and recline to the most appropriate position to reduce stress and provide comfort and security (144)
- Neopuffs and NAVA software, Neopuff T-Piece Infant Resuscitators, allow healthcare providers to manually provide immediate pressure-controlled respiratory assistance to babies; NAVA software connects a baby's own nervous system to the ventilator, so the breathing assistance provided through the ventilator is provided in proportion to and in sync with the baby's own respiratory efforts (15)
- Ultrasound, aids umbilical venous (UVC) and umbilical arterial (UAC) catheters insertion in sick preterm and term neonates at the bedside reducing exposure to xrays and decreasing time in treatment (5)
- One Health Network Patient Assistance Program, assists indigent patients in the outpatient setting in obtaining the services needed to maintain optimal health, including transportation, medical supplies and medications (256)
- Owensboro Health Hospitality Suites at Owensboro Health Regional Hospital, provide a temporary home away from home for families experiencing a medical crisis (759)
- Oncology Conference, annual educational event for medical professionals that provides information and updates on trends in staging, diagnosis and treatments of predominant cancers in our area (33)
- Parkinson's Disease Support Group, offers information, support and activities for those affected by Parkinson's Disease and their families (180)
- Pediatric Accessibility, provides step stools, child-size toilet seats, IV bag covers and pediatric-themed supplies to the unit (882)
- Pediatric Emergency Education, increases the clinical knowledge and expertise of nursing staff related to caring for emergently ill children through didactic and simulation scenarios (17)
- Pediatric Bedside Gaming Units, provides pediatric patients educational gaming at the bedside (441)
- Pediatric Panda Bed Warmer, provides phototherapy for infants (95)
- Pediatric Phototherapy Equipment, provides phototherapy for infants admitted to the hospital for elevated bilirubin levels (190)
- Pediatric Transportation Assistance, provides transportation assistance to low-income families of pediatric patients (5)

- Stop-the-Bleed Kits, provides trauma kits that include: One C.A.T. Tourniquet, gloves, a QuikClot Bleeding control bandage, a compression bandage, a mini sharpie marker and a Save a Life booklet (105)
- Transitional Care/Rehab Car Transfer Program (374)
- Vicki M. Stogsdill Nursing Award, provides a merit-based financial award for students completing a Bachelor of Science degree in nursing (BSN) through the University of Louisville School of Nursing-Owensboro (1)

### ***Gala 2019 Sponsorship***

We respectfully request your support which will provide an opportunity for your organization to market services to a target audience of regional business and community leaders and the opportunity for relationship building and identification with this quality formal event. It also positions your organization as one that supports health improvement for our community: in the workplace, schools, and for our children, families and older adults. Owensboro Health Foundation offers three levels of sponsorship: **Presenting Sponsor, Benefactor Sponsor, and Patron Sponsor.**

## **PRESENTING SPONSORSHIP**

### BENEFITS TO PRESENTING SPONSOR:

- Acknowledgement in all print materials and advertising
- Sponsor's logo on all invitations (estimated 3,500)
- Sponsor's name on all event promotions and communications whenever possible and appropriate
- Full page company profile in printed program that is distributed to guests on the evening of the Gala
- Recognition of sponsorship through signage prominently displayed at the Gala
- Two tables (seating for 16) with premiere seating at Gala 2019.

Cost of Presenting Sponsorship: **\$10,000**

## **BENEFACTOR SPONSORSHIP**

### BENEFITS TO BENEFACTOR SPONSOR:

- Organization is listed in selected print material
- ½-page company profile in printed program that is distributed to guests on the evening of the Gala
- Prominent recognition through signage at the Gala event
- Recognition of Sponsoring Organization prior to entertainment performance
- One table (seating for 8) with premiere seating at Gala 2019

Cost of Benefactor Sponsorship: **\$5,000**

## **PATRON SPONSORSHIP**

### BENEFITS TO PATRON SPONSOR:

- Listing in printed program that is distributed to guests the evening of the Gala
- Recognition of Sponsoring Organization prior to entertainment performance
- One table (seating for 8) for Gala 2019

Cost of Patron Sponsorship: **\$2,500**

**Gala 2019**  
**Saturday, November 2, 2019**  
**Owensboro Convention Center**

**Sponsor Reply Form**

\_\_\_\_\_ Gala Presenting Sponsor: \$10,000

\_\_\_\_\_ Gala Benefactor Sponsor: \$5,000

\_\_\_\_\_ Gala Patron Sponsor at \$2,500

\_\_\_\_\_ I would like to purchase \_\_\_\_\_ seats at \$175 each TOTAL \$ \_\_\_\_\_  
(Seating is limited-reservation fees are due prior to the event)

\_\_\_\_\_ I would like to purchase a table of 8 for \$1,200

I, \_\_\_\_\_  
(organization representative)

representing \_\_\_\_\_,  
(organization name as it will appear in printed material)

located at \_\_\_\_\_,  
(address of organization)

agree to contribute the amount indicated above as a Gala 2019 sponsor. I may be contacted at

\_\_\_\_\_ or \_\_\_\_\_ if further information is needed.  
(phone number) (email address)

I wish to pay the sponsor fee: \_\_\_\_\_ prior to November 3, 2019 (please bill me)  
Amount \$ \_\_\_\_\_

\_\_\_\_\_ prior to May 31, 2020 (\*presenting sponsors only)  
Amount \$ \_\_\_\_\_

\_\_\_\_\_ payment is enclosed  
Amount \$ \_\_\_\_\_

**Please return form before September 1, 2019, and make check payable to:**

Owensboro Health Foundation

P.O. Box 22505

Owensboro, KY 42304-2505

Phone (270) 688-2113

Fax (270) 417-0154

*For questions, please contact Cathie Medley at 270-688-2260 or [cathie.medley@owensborohealth.org](mailto:cathie.medley@owensborohealth.org)*

***Thank you for supporting Gala 2019!***