

OWENSBORO HEALTH TWIN LAKES MEDICAL CENTER

COMMUNITY HEALTH NEEDS ASSESSMENT

IMPLEMENTATION STRATEGY

TAX YEAR 2021-2024

INTRODUCTION:

The Owensboro Health Twin Lakes Medical Center (OHTLMC) Community Health Needs Assessment (CHNA) was conducted in collaboration with the Community and Economic Development Initiative of Kentucky (CEDIK). The OHTLMC Board of Directors approved this CHNA on May 23, 2022. In addition to the CHNA, and in accordance with requirements of Sec. 501(r) of the Patient Protection and Affordable Care Act, all nonprofit hospitals must also adopt an implementation strategy which describes how the hospital plans to address the identified health need(s) contained within the CHNA. According to the final guidelines issues by the IRS, hospital facilities have an additional four and a half months to adopt the implementation strategy, specifically requiring an authorized body of the hospital facility to adopt an implementation strategy to meet the focused health needs identified through a CHNA on or before the 15th day of the fifth month after the end of the taxable year in which the hospital facility finishes conducting the CHNA.

BACKGROUND:

OHTLMC conducted its CHNA in conjunction with multiple community partners and CEDIK for tax year 2021-2024. For purposes of the CHNA and this document, the defined community is Grayson County, Kentucky. The process by which the CHNA was conducted is thoroughly described in the CHNA and the Executive Summary posted on the Owensboro Health website at:

[ohtlmc-chna-full-report-2021.pdf \(owensborohealth.org\)](https://www.owensborohealth.org/ohna/ohna-full-report-2021.pdf)

AREAS OF NEED IDENTIFIED BY COMMUNITY:

The Grayson County CHNA Population Health Committee reviewed survey, focus groups and key informant interview results as well as significant secondary health data. The committee considered existing local, state and national priorities, conducted an open discussion and voted on specific strategic initiatives for the county. The committee selected the following priority areas for action:

- Address Mental Health
- Address Substance Abuse
- Address Obesity/Physical Inactivity
- Address Chronic Diseases

OHTLMC STRATEGIES TO IMPACT PRIORITY HEALTH NEEDS AS IDENTIFIED IN THE CHNA:

- Provide in-kind staff to lead and serve on Grayson County Community Health Coalitions/Committees.
- Provide financial support through grants and sponsorships to organizations who seek to impact priority health areas through their projects and programming.

1. Address Mental Health

- a. Increase mental health treatment services available in Grayson County through a recently hired Behavioral Health physician who is available for both telehealth and outpatient appointments at OHTLMC.
- b. Increase the use of telehealth psychiatric consultations available through Owensboro Health for patients at OHTLMC (Emergency Department and Inpatient Units).
- c. OHTLMC will have at least one pharmacist board certified in geriatrics by the end of 2023.
- d. Promote the availability of a population based new mental health virtual resource, CredibleMind, through traditional/social media channels and local community organizations. Owensboro Health partnered with RiverValley Behavioral Health to offer the CredibleMind resource to anyone in our region who has internet access via computer, tablet, phone or any other device. A person can visit HealthyMind.CredibleMind.com to access local resources, articles and assessments on mental health topics.
- e. Increase access for aging community in Grayson County with the addition of Geriatric Psychiatry in-patient 12 bed unit at Owensboro Health Twin Lakes Medical Center with an anticipated start date of summer of 2023.
- f. Continue to assist and refer community and patients to appropriate Behavioral Health services including the intensive outpatient program at OHRH.
- g. OHTLMC will host a free annual Community Mental Health and Addiction Resource Awareness Fair to bring resources together for educating community members.
- h. Begin using an approved assessment tool to screen for the social determinants of health in both the inpatient and outpatient identified settings.
- i. Provide onsite behavioral health services and wellbeing assessments to team members.
- j. Participate in The Grayson County Poverty Coalition's Summer Resource Fair. This event provides community and basic need resources to patients to help bridge the gap.
- k. Offer and provide Mental Health First Aid training to team members.

2. Address Substance Abuse

- a. Medical staff at OHTLMC have an opioid stewardship committee whose charge is to ensure safe opioid prescribing and assist in the decrease of opioid abuse and misuse by patients in our care. This committee is currently working on identifying best practice advisory for Narcan prescribing as well as consistently reviewing the following:
 - I. Criteria for screening and assessing/reassessing pain
 - II. Algorithms for the appropriate prescribing
 - III. Non-Opioid Pharmacologic therapies

IV. Patient education provided to reduce the risks of opioid use

- b. OHTLMC will assist and participate in the development of a focus team on Substance Use for the Owensboro Health system.
- c. Team members actively participate on the Grayson County Substance Abuse Focused Education (SAFE) Coalition.
- d. Explore the development of a Narcan kit distribution for the appropriate identified patients in the emergency department and inpatient addiction services patients.
- e. Pharmacy team to continue education of Narcan dosing to local Police Departments.
- f. Team members will continue to host monthly "Taking Back Kentucky" meetings, bringing substance abuse providers across the region together for collaboration.
- g. Assist in marketing National Drug Takeback Days (in coordination with the Grayson County Sheriff's Office and Leitchfield Police Department).
- h. Continue to assist and refer community members and patients to appropriate Mental Health and Substance Use services (OHRH intensive outpatient program and/or OHTLMC addiction service lines).
- i. Train three Certified Tobacco Treatment Specialists (TTS) to provide effective, evidence-based treatments and education about dependence treatments. OHTLMC may also consider using these TTS for inpatient referrals to have intervention prior to a patient's discharge.
- j. Team members actively participate on the Grayson Hardin Meade Agency for Substance Abuse Policy (GHM ASAP).
- k. OHTLMC will continue to offer 4 addiction service lines to our community: Maternal Opioid Medical Stabilization (MOMS), Medication Assisted Treatment (MAT), Medical Stabilization (Detox) and Hepatitis C Treatment.
- l. OHTLMC will host a free annual Community Mental Health and Addiction Resource Awareness Fair to bring resources together for educating community members.
- m. Commit to providing an evidence based substance abuse education program within the Grayson County school system.
- n. Develop an awareness campaign for the MOMS- Maternal Opioid Medical Stabilization program at OHTLMC to ensure the population in need of this service are reached.
- o. Establish a physician managed non opioid surgical post op recovery plan.
- p. Develop an alternative to opioid order set for use in the emergency department.
- q. Provide self-help addiction recovery workbooks to all patients admitted for addiction services.
- r. Develop substance abuse materials to incorporate into our pediatric readiness program.

3. Address Obesity/Physical Inactivity

- a. OHTLMC will assist and participate in the development of a focus team with OHRH regarding obesity.
- b. Develop partnerships with community walking trails to encourage youth and adults to get outside and get moving.
- c. Create a community “Walking Wednesday” program to encourage local businesses to all gather at a certain time each Wednesday and walk in different areas of the city.
- d. Begin promoting “Walk with a Doc” to encourage community members to come out and walk with their physicians.
- e. Feature monthly recipes for the community through social media.
- f. Feature monthly at home exercises for the community through social media.
- g. Increase employee participation in wellness activities at OHTLMC.
- h. Explore potential partnership with Leitchfield Aquatic Center.
- i. Explore a partnership with the Grayson County School System to get middle and high school students who don’t receive recess outside and walking.
- j. Partner with the Grayson County Extension Office to offer health education classes.
- k. Develop a process to refer appropriate patients to OHRH weight loss center.
- l. Create a get active wellness campaign to feature monthly activities to engage in physical activity.
- m. Develop and promote a referral process for lifestyle medicine visits.

4. Address Chronic Diseases

- a. Explore using OHTLMC smoking cessation certified pharmacists for patient consults.
- b. OHTLMC to host diabetes support groups/classes.
- c. OHTLMC to host diabetes prevention classes.
- d. Train three Certified Tobacco Treatment Specialists (TTS) to provide effective, evidence-based treatments and education about dependence treatments. OHTLMC may also consider using these TTS for inpatient referrals to have intervention prior to a patient’s discharge.
- e. Develop a community chronic disease prevalence information sheet.
- f. Host a community health fair.
- g. Offer chronic disease education days at OHTLMC.

- h. Work with OH preventative service lines to determine appropriate screening events and promote screening awareness campaigns.
- i. Focus efforts on COPD education, treatment and prevention by partnering with OHRH COPD specialist, implementing the use of standardized COPD order sets, utilizing COPD patient education booklets and Sutter Health COPD stoplight tools, providing standardized nursing education, providing community education on proper inhaler use and increasing referrals to smoking cessation resources.
- j. Increase the number of patients who receive discharge follow up referrals to PCP or specialist within 7 days of discharge.
- k. Apply for grant funding to assist in providing scales for weight monitoring after discharge.
- l. Focus efforts on CHF education, treatment and prevention by implementing the use of standardized CHF order sets, utilizing CHF patient education booklets and Sutter Health CHF stoplight tools, and providing standardized nursing education.

While there is some overlap in many of the identified health issues, Owensboro Health Twin Lakes Medical Center recognizes its leadership role in being a catalyst for innovative thinking in addressing these community priority areas. We will continue to partner with other individuals and organizations in the community on their efforts to address each of the named community priority areas. As we continue to refine the health system's strategic initiatives, we will remain focused and determined in addressing the health needs of our population.

Reviewed by the Owensboro Health Community Needs and Accountability Committee on September 14, 2022 and approved by the Owensboro Health Board of Directors on September 26, 2022.