



2024

# OPPORTUNITIES FOR PARTNERSHIP



Owensboro Health  
Foundation



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# Thank You For Your Interest In Partnering With Owensboro Health Foundation

Owensboro Health Foundation seeks to align funding priorities with the Core Commitments and Strategic Imperatives of Owensboro Health while also addressing the key health needs that impact the communities we serve. At Owensboro Health Foundation, we take great pride in the joy of...



Caring for our Team



Embracing our Patients  
and Caregivers



Ensuring our Neighbors  
are Healthy



Providing the Best  
Medical Care



Easing the Burden of a  
Cancer Diagnosis



Supporting New Life



Joining Hands in  
Collaboration



Fortifying  
Women's Health



Educating the  
Healthcare Workforce



Nurturing the  
Healing Heart

When you support Owensboro Health Foundation you are providing for the needs of patients, families, caregivers, and our communities. Last year, more than 50,000 individuals were served in our region thanks to the generosity of our donors. Owensboro Health Foundation supports a multitude of programs including, but not limited to, the following:

- Multiple patient assistance options for qualifying individuals in need of medications, supplies, transportation, lodging, food, home monitoring assistance, and more
- Mammography, lung cancer, diabetes, and cardiac screenings for those who are under or uninsured
- Scholarships and workforce development incentives
- Help for employees in need
- Community education programs and support groups
- Enhanced technology and equipment to improve the level of care provided
- Efforts intended to elevate the patient experience
- Tools and resources to best care for vulnerable populations like infants, children, & older adults
- Mental and physical well-being initiatives to support team members and providers






# How Do We Recognize Sponsors?

Owensboro Health Foundation seeks partners in philanthropy who believe in our mission and the programs, projects, and services we provide. As a potential corporate partner, we are pleased to offer you opportunities to support our work through sponsorship of special events and programs.

In the following pages, we have highlighted the benefits of sponsoring each of our special events and programs. Your organization can choose to sponsor one or multiple efforts. Each opportunity has a unique QR code that you can scan and make your sponsorship payment online OR you may complete the Partnership Response Form located in the back of the packet and return it to the Foundation by mail or email, and you will receive an invoice by mail.

Sponsorships are a vital element of what makes it possible for us to provide services and assistance to those in need in the communities we serve.

Thank you for your consideration to partner with us by sponsoring of one or more of our upcoming events to help ensure the health and wellness of the communities we serve.

You will note multiple opportunities are noted by a . Organizations who choose to partner with the Foundation by sponsorship at levels of \$1000 and up will automatically become a member of the Triune Society.





The Triune Society reflects the three distinctive wings noted in the architectural design of Owensboro Health Regional Hospital, located in Owensboro, KY, the home of Owensboro Health, Inc. It is reminiscent not only of the design, but also the architectural strength and stability of structures built on a triangular foundation. Such structures are most aptly prepared to bear weight, distribute stress, and balance capacity.

- » Triune Society membership is available to all donors giving \$1,000 or more to Owensboro Health Foundation – annually.
- » Triune Society Members will receive a commemorative pin and be recognized annually on the Triune Society Wall of Honor at each Owensboro Health hospital and Healthplex.
- » Members will receive an invitation to the annual Triune Society dinner along with other Owensboro Health special events and activities.
- » Members will be provided an opportunity to tour facilities as well as engage with and receive strategic communications from key Owensboro Health leaders.

If you are interested in becoming a Triune Society Member please contact Chad Hart at 270-688-2114 or email [chad.hart@owensborohealth.org](mailto:chad.hart@owensborohealth.org).



## Levels of Giving

Triune Society membership is available at four levels of giving:

### **Friend of the Foundation**

Recognizes total giving of \$1,000 to \$5,199 in a calendar year.

### **Triune Founder**

Recognizes total giving of \$5,200 to \$9,999 in a calendar year.

### **Triune Fellow**

Recognizes total giving of \$10,000 to \$24,999 in a calendar year.

### **Triune Visionary**

Recognizes total giving of \$25,000 or more in a calendar year. This level of giving offers visual recognition opportunities available at various Owensboro Health facilities.

***Thank you for saying, “Yes, I want to help heal the sick and ensure the health & wellness of my community!”***



## TRIUNE SOCIETY

Sponsors who make a donation of \$1,000+ for any fundraiser will automatically become a Triune Society member.



# 23rd Annual Golf Classic

THURSDAY  
June 13, 2024  
at The Pearl Club

Tee off for a great cause at Owensboro's largest charity golf outing! Owensboro Health Foundation's 23rd Annual Golf Classic will be held at The Pearl Club in Owensboro on Thursday, June 13, 2024 and proceeds will fund numerous health-related programs and services in the Owensboro Health region.

The scramble will be a 4-person team format, and no handicaps are involved.

The morning shotgun will start at 7:30 a.m. and the afternoon shotgun will begin at 1:30 p.m. with an awards ceremony at the end of the day. The standard entry fee is \$300 per person or \$1,200 per team, and includes premium player gifts, breakfast, lunch, course food and beverages, dinner, prizes and FUN!

**\*\*NOTE\*\***

*Because the Annual Golf Classic fills to capacity each year, registration will first be open to **SPONSOR LEVELS ONLY** until April 14, 2024. Team and individual registration will open after the sponsor deadline. Payment must be made to guarantee the spot.*

**Try sponsoring both events! All sponsorship**





# 2nd Annual **DIVOTS & DIVAS**



**FRIDAY**  
**June 14, 2024**  
**at The Pearl Club**

The 2nd Annual Divots & Divas ladies golf event will take place on Friday, June 14, 2024 at The Pearl Club. Proceeds from Divots & Divas will be used to fund women's health-related programs and services in the counties served by Owensboro Health.

**Divots & Divas encourages women to wear pink, decorate their carts** and play a non-competitive 9 holes of golf, followed by a fun luncheon, auction and vendor booths. Entry fees are \$150 per person, or \$600 per team of 4, and includes player gifts, breakfast, lunch, course snacks & beverages, prizes and FUN! Participate however you choose!

**levels can be found on the next page!**

# Golf Classic and Divots & Divas Sponsorship Levels

## Presenting Sponsor

\$10,000 for Annual Golf Classic  
\$5,000 for Divots & Divas  
\$15,000 Presenting Sponsorship  
of both Events

- » Logo placement on all printed and digital materials: event flyers, posters, banners, signs, email graphics, etc.
- » Logo placement on a gift given to all golfers.
- » Logo on all forms of promotion of the event, including online/social media
- » Company banner placed at golfer registration and awards luncheon.
- » Company sign displayed at the hole of your choice.
- » Opportunity to set up a display table at your banner hole.
- » Logo displayed on all golf carts at the event.
- » Logo displayed on hole flags.
- » Company recognition at awards ceremony at the event.
- » Company promotional items included in participant goody bags.
- » Registration fee waived—up to 8 golfers in Annual Golf Classic, or 4 golfers in Divots & Divas.

## Double Eagle Sponsor

\$5,000 for Annual Golf Classic  
\$2,500 for Divots & Divas  
\$7,500 Double Eagle Sponsorship  
of both Events

- » Logo placement on all printed and digital materials: event flyers, posters, banners, signs, email graphics, etc.
- » Company name included in all forms of promotion of the event, including online & social media.
- » Logo on banners at registration and awards ceremony.
- » Company sign displayed at the hole of your choice.
- » Opportunity to set up a display table at your banner hole.
- » Logo displayed on all golf carts at the event.
- » Company recognition at awards ceremony at the event.
- » Company promotional items included in participant goody bags.
- » Registration fee waived—up to 8 golfers in Annual Golf Classic, or 4 golfers in Divots & Divas.

## Eagle Sponsor

\$3,500 for Annual Golf Classic  
\$1,500 for Divots & Divas  
\$5,000 Eagle Sponsorship of both  
Events

- » Logo placement on all printed and digital materials: event flyers, posters, banners, signs, email graphics, etc.
- » Company name included in all forms of promotion of the event, including online and social media.
- » Logo on banners at registration and awards ceremony.
- » Company sign displayed at the hole of your choice.
- » Opportunity to set up a display table at your banner hole.
- » Company recognition at awards ceremony at the event.
- » Company promotional items included in participant goody bags.
- » Registration fee waived—up to 4 golfers in Annual Golf Classic, or 2 golfers in Divots & Divas.



## Lunch Sponsor

**\$2,500 for Annual Golf Classic**  
**\$1,000 for Divots & Divas**  
**\$3,500 Lunch Sponsorship of both Events**

- » Logo placement on all printed and digital materials: event flyers, posters, banners, signs, email graphics, etc.
- » Company name included in all forms of promotion of the event, including online and social media.
- » Company sign displayed at the hole of your choice.
- » Opportunity to set up a display table at your banner hole.
- » Company recognition at awards ceremony at the event.
- » Company promotional items included in participant goody bags.
- » Recognized as a lunch sponsor through signage at lunch.
- » Registration fee waived—up to 4 golfers in Annual Golf Classic, or 2 golfers in Divots & Divas.

## Birdie Sponsor

**\$1,500 for Annual Golf Classic**  
**\$750 for Divots & Divas**  
**\$2,250 Birdie Sponsorship of both Events**

- » Company sign displayed at the hole of your choice &

logo on brochures, posters, etc.

- » Opportunity to set up a display table at your banner hole.
- » Company promotional items included in participant goody bags.
- » Registration fee waived—up to 2 golfers in Annual Golf Classic or in Divots & Divas.

## Par Sponsor

**\$1,000 for Annual Golf Classic**  
**\$500 for Divots & Divas**  
**\$1,500 Par Sponsorship of both Events**

- » Company sign displayed at hole of choice.
- » Opportunity to set up a display table at your banner hole.
- » Company listed in event program & promotional items in participant goody bags.
- » Registration fee waived—up to 1 golfer in Annual Golf Classic or in Divots & Divas.

## Hole Sponsor

**\$500 for Annual Golf Classic**  
**\$250 for Divots & Divas**  
**\$750 Hole Sponsorship of both Events**

- » Company sign displayed at hole of choice.
- » Opportunity to set up a display table at your banner hole.

# Sponsor Now!



*Annual Golf Classic*  
*OR*  
*Divots & Divas*



*Or Click Here:*  
**Golf Classic**  
**or Divots & Divas**

Please visit:  
[owensborohealth.org/golf](http://owensborohealth.org/golf)  
[owensborohealth.org/divas](http://owensborohealth.org/divas)

Scan the QR code  
above to reserve your  
spot in the Annual Golf  
Classic or Divots & Divas  
with a credit card online!

11th Annual

Dr. Scott E. Gaines Memorial Scholarship

# Golf Classic

September 14-15, 2024

At Madisonville Country Club

Since its inception, the Dr. Scott E. Gaines Memorial Scholarship Golf Classic has raised more than \$100,000 to provide college assistance to Hopkins County students, many of whom are seeking careers in healthcare. Your sponsorship and participation in this tournament directly assists these students in their college journey.

Please consider partnership through one of the sponsorship levels outlined below.

## Event Sponsor – \$2,000

- » Business name at scoreboard
- » Name of business recognized at beginning and end of the tournament
- » Name of business posted on each golf cart
- » Entry fee paid for two teams, up to four players
- » Space to set up a tent on the course
- » Business name displayed at the hole of your choice
- » Company recognition as an event sponsor on social media
- » Company promotional items can be included in participant goody bags

## Eagle Sponsor – \$1,000

- » Entry fee paid for a team of two players
- » Company recognition at the beginning and end of the event
- » Space to set up a tent on the course
- » Business name displayed at the hole of your choice
- » Company recognition as an Eagle Sponsor on social media
- » Company promotional items can be included in participant goody bags

## Birdie Sponsor – \$500

- » Business name displayed at the hole of your choice
- » Company recognition at the beginning and end of the event
- » Company promotional items can be included in participant goody bags
- » Company recognition as an event sponsor on social media

## Hole Sponsor – \$250

- » Business name displayed at the hole of your choice
- » Company promotional items can be included in participant goody bags



**Saturday & Sunday  
September 14-15, 2024**

Two-Person Scramble

**Saturday, September 14**

Start Times

8 a.m. - 10 a.m. & 11 a.m. - 1 p.m.

**Sunday, September 15**

Tee Times and pairing  
based on Saturday scores



*Sponsor  
Now!*



Or Click Here:  
[Gaines Golf Classic](#)



# Super Hero 5K Walk and Fun Run

## September 28, 2024

Benefitting the patients of Mitchell Memorial Cancer Center  
Honoring our Super Hero Survivors!

Sponsorship Opportunities and Registration  
information coming soon!







## June 2024 | Western Kentucky Botanical Garden

Capturing the Moment was started in Louisville, KY by Dr. Megan B. Nelson in 2017 with the goal of me creating a space to support, nourish and empower cancer patients by providing free professional photography sessions for them and their loved ones. In 2022, the event was replicated by the team at the Mitchell Memorial Cancer Center and Owensboro Health Foundation.

In just two short years, with the help of gracious volunteers and professional photographers, we have been able to capture a moment in time for over 100 cancer patients and their loved ones right here in our region. Through this effort, we capture smiles, tears, hugs, laughs, and many other memorable moments that create a snapshot in time that patients and their families can cherish for years to come. Please consider partnership through one of the sponsorship levels outlined below.

### Survivor Sponsor – \$5,000

- » Large logo on participant t-shirts
- » Signage as Survivor Sponsor throughout event venue
- » Logo on all event promotion materials  
*(ads, flyers, post-event "thank you")*
- » Logo on golf carts
- » Logo on social media and webpage
- » Opportunity to set up a table at the event to welcome survivors and families, distribute information/gifts

### Hope Sponsor – \$2,500

- » Logo on participant t-shirts
- » Signage as Hope Sponsor throughout venue
- » Logo on all event promotion materials  
*(ads, flyers, post-event "thank you")*
- » Opportunity to set up a table at the event to welcome survivors and families, distribute information/gifts

### Encouragement Sponsor – \$1,000

- » Name on participant t-shirts
- » Signage as Encouragement Sponsor in the social area at the event
- » Logo on event flyers
- » Opportunity to set up a table at the event to welcome survivors and families, distribute information/gifts

### Strength Sponsor – \$500

- » Signage as Strength Sponsor in the social area at event
- » Opportunity to set up a table at the event to welcome survivors and families, distribute information/gifts

### Photographer Sponsor – \$250

- » Yard Sign with Logo at designated photographer location.

# Sponsor Now!



Or Click Here:  
**Capturing The Moment**



# C. Waitman Taylor, Jr. Hospitality Suites

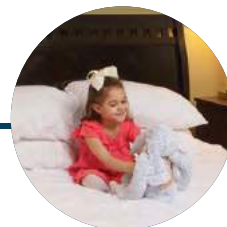
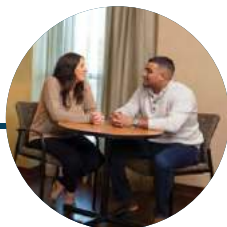
The C. Waitman Taylor, Jr. Hospitality Suites at Owensboro Health Regional Hospital provide a safe, comfortable and relaxed home-like atmosphere for families of patients in the Owensboro Health service area. With 7 suites offering overnight accommodations for families with loved ones requiring extended or intensive care or for those who travel from outside of Daviess County, the Hospitality Suites serve those who need it most.

The suites are one-bedroom units (one of them is a two-bedroom unit), complete with private bath, living area with sofa sleeper, televisions, and kitchenette. There are also laundry facilities, a commons area for dining and relaxation, a game unit for children, and a kitchen service area with complimentary coffee. The suites are located in the Pleasant Valley Medical Office Building, which is attached to the hospital. Families

never have to exit the facility to access the suites or their loved ones.

The suites were made possible by generous contributions from Owensboro Health team members, physicians, and local individuals and businesses. Accommodations are low-cost: \$25 per night (\$35 per night for the double bedroom unit), although NO family is turned away for inability to pay.

The suites are almost always at full capacity, with a waiting list many times. It is a service that is needed and appreciated by all who use it. To insure support for this home-away-from-home, Owensboro Health Foundation welcomes donations of any amount. Contributions are used to provide amenities to families who stay, as well as financial assistance to families who cannot afford to pay for lodging.



*Please consider sponsorship  
at one of the levels below:*

## Diamond – \$5,000

- » "This room is generously sponsored by" signage for 1 year
- » Annual signage in common area
- » Logo recognition on guest services brochure
- » Logo on social media
- » Recognition in check-out email
- » Website recognition
- » Dining area table tents recognition
- » Cafeteria banner signage
- » Gift shop bag filler
- » Triune Society annual recognition

## Platinum – \$2,500

- » Table tent signage in each room
- » Annual signage in common area
- » Logo on social media
- » Recognition in check-out email
- » Website recognition
- » Cafeteria banner signage
- » Dining area table tents recognition
- » Triune Society annual recognition

## Gold – \$1,000

- » Annual Signage in common area
- » Logo on social media
- » Website recognition
- » Cafeteria banner signage
- » Dining area table tents recognition
- » Triune Society annual recognition

## Silver – \$500

- » Annual signage in common area
- » Logo on social media
- » Website recognition
- » Dining area table tents recognition

## Bronze – \$250

- » Annual signage in common area
- » Website recognition

*Sponsor  
Now!*



*Or Click Here:  
**Hospitality Suites***

Owensboro Health Foundation

# Board of Directors

**Dr. Wanda Figueroa-Peralta**  
*Chair Person*

*River Valley Behavioral Health*

**Jennifer Keller**  
*Immediate Past-Chair*  
*Aflac Keller & Associates / Red Bird Press*

**John Sheffer**  
*Vice-Chairperson*  
*Sheffer Law Firm*

**Mac Neel**  
*Treasurer*  
*ATA CPAs & Business Advisors*

**Olga McKissic**  
*Secretary*  
*Western Academy at the Neblett*

**Chris Rhoads**  
*Member Appointee*  
*Rhoads & Rhoads*

**Carol Bothwell**

**Candance Brake**  
*Greater Owensboro  
Chamber of Commerce*

**Grant Collins**  
*Advanced Investment Management*

**Karen Goedde**  
*Southern Star Central Gas Pipeline*

**Samara Heavrin**  
*KY State Representative, 18th District*

**Jennifer Keach**  
*Big Rivers Electric Corporation*

**Tom Lilly**  
*Catholic Diocese of Owensboro*

**Brooklyn Maple**  
*Townsquare Media*

**Mark Marsh**  
*Ex-Officio, Voting*

*President & CEO, Owensboro Health*

**Pattie Martin**  
*Account Executive, Owensboro Health*

**Megan Morris**  
*Morris Family Services*

**Angela Morrison**  
*Truist Bank*

**Tracy Naylor**  
*Ex-Officio, Non-Voting*  
*Executive Director,  
Owensboro Health Foundation*

**Gavin C. Roberts**  
*Kentucky Farm Bureau Insurance*

**Dean Rowe**  
*Farmers Bank and Trust*

Owensboro Health Foundation

# Staff Members

**Tracy Naylor | Executive Director of Foundation**

[Tracy.Naylor@owensborohealth.org](mailto:Tracy.Naylor@owensborohealth.org)

**Chad Hart**  
**Director of Philanthropy**  
[Chad.Hart@owensborohealth.org](mailto:Chad.Hart@owensborohealth.org)  
270-688-2114

**Cathie Medley**  
**Manager of Annual Giving**  
[Cathie.Medley@owensborohealth.org](mailto:Cathie.Medley@owensborohealth.org)  
270-688-2260

**Deanna Sandefur**  
**Grants and Research Specialist**  
[Deanna.Sandefur@owensborohealth.org](mailto:Deanna.Sandefur@owensborohealth.org)  
270-688-2350

**Erin Lee**  
**Foundation Services Specialist**  
[Erin.Lee@owensborohealth.org](mailto:Erin.Lee@owensborohealth.org)  
270-688-2113



**Owensboro Health  
Foundation**



healing

caring

saying thank you

celebrating

serving

the joy of

bringing others together

giving

honoring

making a difference

collaborating

leading

volunteering

remembering

storytelling



Owensboro Health  
Foundation







# Partnership Response Form

*Please complete and return the form. We will contact you regarding specific levels of participation.  
Or, you may complete registration online using the QR codes or links throughout this packet.*

**Please select the opportunities that interest you or your organization (select all that apply):**

- ☐ 23rd Annual Golf Classic, June 13, 2024, Owensboro
- ☐ 2nd Annual Divots & Divas, June 14, 2024, Owensboro
- ☐ Dr. Scott E. Gaines Golf Classic, September 14-15, 2024, Madisonville
- ☐ Mitchell Memorial Cancer Center 5K Event, September 28, 2024
- ☐ C. Waitman Taylor, Jr. Hospitality Suites at Owensboro Health Regional Hospital
- ☐ Capturing The Moment, June 2024, Owensboro

**Name:** \_\_\_\_\_  
*(organization representative)*

**Company:** \_\_\_\_\_  
*(organization name as it will appear in printed material)*

**Address:** \_\_\_\_\_  
*(address of organization)*

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

Please return this form to:

**Owensboro Health Foundation**  
**P.O. Box 22505**  
**Owensboro, KY 42304-2505**

Or email to: [cathie.medley@owensborohealth.org](mailto:cathie.medley@owensborohealth.org)

**Questions?** Please call Cathie Medley at 270-688-2260

**Owensboro Health Foundation**  
**23rd Annual Golf Classic and Divots and Divas**  
**The Pearl Club**  
**Sponsorship DEADLINE: May 1, 2024**

Please Complete this Sponsor Reply Form OR Complete Online at [OwensboroHealth.org/Golf](https://OwensboroHealth.org/Golf)

Annual Golf Classic June 13, 2024		Divots and Divas June 14, 2024		Sponsor Both Events	
Sponsorship Level	Mark Level Here	Sponsorship Level	Mark Level Here	Sponsorship Level	Mark Level Here
Presenting Sponsor \$10,000		Presenting Sponsor \$5000		Presenting \$15,000	
Double Eagle Sponsor \$5,000		Double Eagle Sponsor \$2,500		Double Eagle \$7,500	
Eagle Sponsor \$3,500		Eagle Sponsor \$1,500		Eagle \$5,000	
Lunch Sponsor \$2,500		Lunch Sponsor \$1,000		Lunch \$3,500	
Birdie Sponsor \$1,500		Birdie Sponsor \$750		Birdie \$2,250	
Par Sponsor \$1,000		Par Sponsor \$500		Par \$1,500	
Hole Sponsor \$500		Hole Sponsor \$250		Hole \$750	
Team of 4 \$1,200		Team of 4 \$600		Team in Each \$1,800	
Individual Golfer \$300 x _____		Individual Golfer \$150 x _____			
I prefer tee time of: 7:30 AM _____ 1:00 PM _____		Divots and Divas tee time is 9:00 AM			

- I would also like to pre-purchase the following:  
\_\_\_\_\_ Mulligans \$20 each, Limit 2/person (\$160 to fully load a 4-person team with mulligans).  
\_\_\_\_\_ 5<sup>th</sup> Ball, \$100 per team to play a 5<sup>th</sup> ball during the round.

**TOTAL AMOUNT OWED:** \_\_\_\_\_ ☐ Please Bill Me ☐ Check enclosed

- I would like to provide an auction item \_\_\_\_\_
- I would like to have a table and chairs set up at my sponsor hole for the **entire** event(s) for the purpose of handing out items to golfers: YES \_\_\_\_\_ NO \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Name (as it will appear in printed material) \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date



Please return form and make check payable to: Owensboro Health Foundation, P.O. Box 22505, Owensboro, KY 42304-2505.  
Phone 270-688-2260      Email [cathie.medley@owensborohealth.org](mailto:cathie.medley@owensborohealth.org)