



2025

OPPORTUNITIES FOR PARTNERSHIP



Owensboro Health
Foundation

Table of Contents

Owensboro Health Foundation Partnership	3
How Do We Recognize Sponsors?	4
Triune Society	5
Annual Golf Classic	6
Divots & Divas	7
Golf Classic/Divas & Divots Sponsorship	8-9
Gaines Golf Classic	10
Hospitality Suites	11
Superhero 5K Walk and Fun Run	12-13
Capturing the Moment	14
Board of Directors/Staff Members	15

Thank You For Your Interest In Partnering With Owensboro Health Foundation

Owensboro Health Foundation seeks to align funding priorities with the Core Commitments and Strategic Imperatives of Owensboro Health while also addressing the key health needs that impact the communities we serve. At Owensboro Health Foundation, we take great pride in the joy of...



Caring for our Team



Embracing our Patients and Caregivers



Ensuring our Neighbors are Healthy



Providing the Best Medical Care



Easing the Burden of a Cancer Diagnosis



Supporting New Life



Joining Hands in Collaboration



Fortifying Women's Health



Educating the Healthcare Workforce




Nurturing the Healing Heart

When you support Owensboro Health Foundation you are providing for the needs of patients, families, caregivers, and our communities. Last year, more than 50,000 individuals were served in our region thanks to the generosity of our donors. Owensboro Health Foundation supports a multitude of programs including, but not limited to, the following:

- Multiple patient assistance options for qualifying individuals in need of medications, supplies, transportation, lodging, food, home monitoring assistance, and more
- Community education programs and support groups
- Enhanced technology and equipment to improve the level of care provided
- Mammography, lung cancer, diabetes, and cardiac screenings for those who are under or uninsured
- Efforts intended to elevate the patient experience
- Scholarships and workforce development incentives
- Tools and resources to best care for vulnerable populations like infants, children, & older adults
- Help for employees in need
- Mental and physical well-being initiatives to support team members and providers

How Do We Recognize Sponsors?

Sponsorships are a vital element of what makes it possible for us to provide services and assistance to those in need in the communities we serve.

You will note multiple opportunities are noted by a . Organizations who choose to partner with the Foundation by sponsorship at levels of \$1000 and up will automatically become a member of the Triune Society.

The Triune Society reflects the three distinctive wings noted in the architectural design of Owensboro Health Regional Hospital, located in Owensboro, KY, the home of Owensboro Health, Inc. It is reminiscent not only of the design, but also the architectural strength and stability of structures built on a triangular foundation. Such structures are most aptly prepared to bear weight, distribute stress, and balance capacity.

- If you are interested in becoming a Triune Society Member please contact Chad Hart at 270-688-2114 or email chad.hart@owensborohealth.org.*

 Friend of the Foundation

 **Triune Founder**

 Triune Fellow

 Triune Visionary

Thank you for saying, “Yes, I want to help heal the sick and ensure the health & wellness of my community!”

membership at \$1000 and up will automatically become a member of the Triune Society.

24th Annual Golf Classic

THURSDAY
June 5, 2025
at The Pearl Club

Tee off for a great cause at Owensboro's largest charity golf outing! Owensboro Health Foundation's 24th Annual Golf Classic will be held at The Pearl Club in Owensboro on Thursday, June 5, 2025 and proceeds will fund numerous health-related programs and services in the Owensboro Health region.

The scramble will be a 4-person team format, and no handicaps are involved. The morning shotgun will start at 7:30 a.m. and the afternoon shotgun will begin at 1:30 p.m. with an awards ceremony at the end of the day. The standard entry fee is \$300 per person or \$1,200 per team, and includes premium player gifts, breakfast, lunch, course food and beverages, dinner, prizes and FUN!

****NOTE****

*Because the Annual Golf Classic fills to capacity each year, registration will first be open to **SPONSOR LEVELS ONLY** until April 4, 2025. Team and individual registration will open after the sponsor deadline. Payment must be made to guarantee the spot.*

3rd Annual

**DIVOTS
& DIVAS**



FRIDAY
June 6, 2025
at The Pearl Club

The 3rd Annual Divots & Divas ladies golf event will take place on Friday, June 6, 2025 at The Pearl Club. Proceeds from Divots & Divas will be used to fund women's health-related programs and services in the counties served by Owensboro Health.

Divots & Divas encourages women to wear pink, decorate their carts and play a non-competitive 9 holes of golf, followed by a fun luncheon and auction. Entry fees are \$150 per person, or \$600 per team of 4, and includes player gifts, breakfast, lunch, course snacks & beverages, prizes and FUN! Participate however you choose!

Try sponsoring both events! All sponsorship

levels can be found on the next page!

Annual Golf Classic and Divots & Divas Sponsorship Levels

Presenting Sponsor

\$10,000 for Annual Golf Classic
\$5,000 for Divots & Divas
\$15,000 Presenting Sponsorship
of both Events

- » Logo placement on all printed and digital materials: event flyers, posters, banners, signs, email graphics, etc.
- » Logo placement on a gift given to all golfers.
- » Logo on all forms of promotion of the event, including online/social media
- » Company banner placed at golfer registration and awards luncheon.
- » Company sign displayed at the hole of your choice.
- » Opportunity to set up a display table at your banner hole.
- » Logo displayed on all golf carts at the event.
- » Logo displayed on hole flags.
- » Company recognition at awards ceremony at the event.
- » Company promotional items included in participant goody bags.
- » Registration fee waived—up to 8 golfers in Annual Golf Classic, or 4 golfers in Divots & Divas.

Double Eagle Sponsor

\$5,000 for Annual Golf Classic
\$2,500 for Divots & Divas
\$7,500 Double Eagle Sponsorship
of both Events

- » Logo placement on all printed and digital materials: event flyers, posters, banners, signs, email graphics, etc.
- » Company name included in all forms of promotion of the event, including online & social media.
- » Logo on banners at registration and awards ceremony.
- » Company sign displayed at the hole of your choice.
- » Opportunity to set up a display table at your banner hole.
- » Logo displayed on all golf carts at the event.
- » Company recognition at awards ceremony at the event.
- » Company promotional items included in participant goody bags.
- » Registration fee waived—up to 8 golfers in Annual Golf Classic, or 4 golfers in Divots & Divas.

Eagle Sponsor

\$3,500 for Annual Golf Classic
\$1,500 for Divots & Divas
\$5,000 Eagle Sponsorship of both
Events

- » Logo placement on all printed and digital materials: event flyers, posters, banners, signs, email graphics, etc.
- » Company name included in all forms of promotion of the event, including online and social media.
- » Logo on banners at registration and awards ceremony.
- » Company sign displayed at the hole of your choice.
- » Opportunity to set up a display table at your banner hole.
- » Company recognition at awards ceremony at the event.
- » Company promotional items included in participant goody bags.
- » Registration fee waived—up to 4 golfers in Annual Golf Classic, or 2 golfers in Divots & Divas.

Lunch Sponsor

\$2,500 for Annual Golf Classic
\$1,000 for Divots & Divas
\$3,500 Lunch Sponsorship of
both Events

- » Logo placement on all printed and digital materials: event flyers, posters, banners, signs, email graphics, etc.
- » Company name included in all forms of promotion of the event, including online and social media.
- » Company sign displayed at the hole of your choice.
- » Opportunity to set up a display table at your banner hole.
- » Company recognition at awards ceremony at the event.
- » Company promotional items included in participant goody bags.
- » Recognized as a lunch sponsor through signage at lunch.
- » Registration fee waived—up to 4 golfers in Annual Golf Classic, or 2 golfers in Divots & Divas.

Birdie Sponsor

\$1,500 for Annual Golf Classic
\$750 for Divots & Divas
\$2,250 Birdie Sponsorship of
both Events

- » Company sign displayed at the hole of your choice &

logo on brochures, posters, etc.

- » Opportunity to set up a display table at your banner hole.
- » Company promotional items included in participant goody bags.
- » Registration fee waived—up to 2 golfers in Annual Golf Classic or in Divots & Divas.

Par Sponsor

\$1,000 for Annual Golf Classic
\$500 for Divots & Divas
\$1,500 Par Sponsorship of both
Events

- » Company sign displayed at hole of choice.
- » Opportunity to set up a display table at your banner hole.
- » Company listed in event program & promotional items in participant goody bags.
- » Registration fee waived—up to 1 golfer in Annual Golf Classic or in Divots & Divas.

Hole Sponsor

\$500 for Annual Golf Classic
\$250 for Divots & Divas
\$750 Hole Sponsorship of both
Events

- » Company sign displayed at hole of choice.
- » Opportunity to set up a display table at your banner hole.

*Sponsor
Now!*



Annual Golf Classic
OR
Divots & Divas



Or Click Here:
Golf Classic
or **Divots & Divas**

Please visit:
owensborohealth.org/golf
owensborohealth.org/divas

Scan the QR code
above to reserve your
spot in the Annual Golf
Classic or Divots & Divas
with a credit card online!

Sponsorship Deadline – April 4

12th Annual

Dr. Scott E. Gaines Memorial Scholarship

Golf Classic

September 12, 2025

At Madisonville Country Club

Since its inception, the Dr. Scott E. Gaines Memorial Scholarship Golf Classic has raised more than \$100,000 to provide college assistance to Hopkins County students, many of whom are seeking careers in healthcare. Your sponsorship and participation in this tournament directly assists these students in their college journey.



Friday
September 12, 2025

Two-Person Scramble
Shotgun Start



Please consider partnership through one of the sponsorship levels outlined below.

Event Sponsor – \$2,000

- » Business name at scoreboard
- » Name of business recognized at beginning and end of the tournament
- » Name of business posted on each golf cart
- » Entry fee paid for two teams, up to four players
- » Space to set up a tent on the course
- » Business name displayed at the hole of your choice
- » Company recognition as an event sponsor on social media
- » Company promotional items can be included in participant goody bags

Eagle Sponsor – \$1,000

- » Entry fee paid for a team of two players
- » Company recognition at the beginning and end of the event
- » Space to set up a tent on the course
- » Business name displayed at the hole of your choice
- » Company recognition as an Eagle Sponsor on social media
- » Company promotional items can be included in participant goody bags

- » Company promotional items can be included in participant goody bags
- » Company recognition as an event sponsor on social media

Hole Sponsor – \$250

- » Business name displayed at the hole of your choice
- » Company promotional items can be included in participant goody bags

Birdie Sponsor – \$500

- » Business name displayed at the hole of your choice
- » Company recognition at the beginning and end of the event

Sponsor
Now!



Or Click Here:
[Gaines Golf Classic](#)

C. Waitman Taylor, Jr. Hospitality Suites

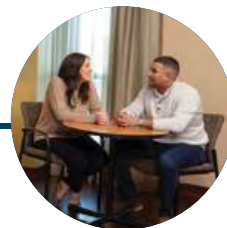
The C. Waitman Taylor, Jr. Hospitality Suites at Owensboro Health Regional Hospital provide a safe, comfortable and relaxed home-like atmosphere for families of patients in the Owensboro Health service area. With 7 suites offering overnight accommodations for families with loved ones requiring extended or intensive care or for those who travel from outside of Daviess County, the Hospitality Suites serve those who need it most.

The suites are one-bedroom units (one of them is a two-bedroom unit), complete with private bath, living area with sofa sleeper, televisions, and kitchenette. There are also laundry facilities, a commons area for dining and relaxation, a game unit for children, and a kitchen service area with complimentary coffee. The suites are located in the Pleasant Valley Medical Office Building, which is attached to the hospital. Families

never have to exit the facility to access the suites or their loved ones.

The suites were made possible by generous contributions from Owensboro Health team members, physicians, and local individuals and businesses. Accommodations are low-cost: \$25 per night (\$35 per night for the double bedroom unit), although NO family is turned away for inability to pay.

The suites are almost always at full capacity, with a waiting list many times. It is a service that is needed and appreciated by all who use it. To insure support for this home-away-from-home, Owensboro Health Foundation welcomes donations of any amount. Contributions are used to provide amenities to families who stay, as well as financial assistance to families who cannot afford to pay for lodging.



Please consider sponsorship at one of the levels below:

Diamond – \$5,000

- » "This room is generously sponsored by" signage for 1 year
- » Annual signage in common area
- » Logo recognition on guest services brochure
- » Logo on social media
- » Recognition in check-out email
- » Website recognition
- » Dining area table tents recognition
- » Cafeteria banner signage
- » Gift shop bag filler
- » Triune Society annual recognition

Platinum – \$2,500

- » Table tent signage in each room
- » Annual signage in common area
- » Logo on social media
- » Recognition in check-out email
- » Website recognition
- » Cafeteria banner signage
- » Dining area table tents recognition
- » Triune Society annual recognition

Gold – \$1,000

- » Annual Signage in common area
- » Logo on social media
- » Website recognition
- » Cafeteria banner signage
- » Dining area table tents recognition
- » Triune Society annual recognition

Silver – \$500

- » Annual signage in common area
- » Logo on social media
- » Website recognition
- » Dining area table tents recognition

Bronze – \$250

- » Annual signage in common area
- » Website recognition

Sponsor
Now!



Or Click Here:
[Hospitality Suites](#)

SUPER HERO

5K KIDS FUN RUN WALK

PARTNERSHIP
DEADLINE IS
AUG. 28TH

Saturday, September 27, 2025
at Owensboro Health Healthpark

Benefitting the patients of Mitchell Memorial Cancer Center and honoring our Superhero Survivors!

7:30 AM – 5K Race

9:00 AM – Kids Fun Run

**10:00 AM – Superhero Walk
& Survivor Parade**

***Awards, prizes, food, entertainment
and participant activities**

- » 5K Race - \$30 early bird entry fee by Sept. 1, \$40 after Sept. 1.
- » Kids Fun Run – \$10 entry fee
- » Superhero Walk – team event honoring our Superhero Survivors. Entry fee is \$30 per person & each registered participant will receive a t-shirt. Teams can participate in honor or in memory of loved ones, co-workers, or friends. Teams are asked to raise funds to support cancer patients, but it is not required. Survivors will be honored at the walk. Dress as your favorite superhero!
- » Prizes will be awarded for each event, & top fundraising individual and team.



Presenting Sponsor – \$10,000

- » Logo as Presenting Sponsor on all event promotion – print materials, social media, website, signage, etc.
- » Logo on all event t-shirts (including all participant, Survivor and Kids' Fun Run shirts, as well as on Super Hero signs that will be sold to the public in honor or in memory of those who have battled cancer).
- » Recognition as presenting sponsor on all media advertising.
- » Opportunity to welcome all participants at the event.
- » Opportunity to set up a table to engage with event participants (table & chairs provided, business to provide own table décor).
- » Complimentary entry fees for 2 teams (each with up to 10 people) in the Super Hero Walk.
- » Complimentary entry fee for up to 8 runners in the 5K.

Survivor Walk Sponsor – \$5,000

- » Logo as Survivor Walk Sponsor on all event promotion – print materials, social media, website, signage, etc.
- » Logo on all Survivor Shirts and Survivor Super Hero signs that will be sold to the public in honor or in memory of those who have battled cancer.
- » Recognition as a sponsor on all media advertising.
- » Opportunity to set up a table to engage with event participants (table & chairs provided, business to provide own table décor).
- » Complimentary entry fees for 1 team of up to 10 people in the Super Hero Walk.
- » Complimentary entry fee for up to 4 runners in the 5K.

Kids Fun Run Sponsor – \$2,500

- » Logo as Kids Fun Run Sponsor on all event promotion – print materials, social media, website, signage, etc.
- » Logo on all Kids Fun Run Shirts and Medals.
- » Opportunity to hand out medals as kids cross the finish line.

- » Opportunity to set up a table to engage with event participants (table & chairs provided, business to provide own table décor).
- » Complimentary entry fees for 1 team of up to 10 people in the Super Hero Walk.
- » Complimentary entry fee for up to 4 runners in the 5K.

Activities/Entertainment Sponsor – \$1,000

- » Logo as Activities/Entertainment Sponsor on event promotion– print materials, social media, website, signage, etc.
- » Logo on signage at the entertainment area of the event.
- » Opportunity to set up a table to engage with event participants (table & chairs provided, business to provide own table décor).
- » Complimentary entry fees for 1 team of up to 10 people in the Super Hero Walk.
- » Complimentary entry fee for 2 runners in the 5K.

Top Fundraiser Awards Sponsor – \$500

- » Recognition as sponsor of the Top Fundraiser Awards event signage.
- » Verbal recognition during awards ceremony.
- » Opportunity to set up a table to engage with event participants (table & chairs provided, business to provide own table décor).

*Sign Up
Here!*



Or Click Here:
Superhero



June 2025 | Western Kentucky Botanical Garden

Capturing the Moment was started in Louisville, KY by Dr. Megan B. Nelson in 2017 with the goal of me creating a space to support, nourish and empower cancer patients by providing free professional photography sessions for them and their loved ones. In 2022, the event was replicated by the team at the Mitchell Memorial Cancer Center and Owensboro Health Foundation.

In just two short years, with the help of gracious volunteers and professional photographers, we have been able to capture a moment in time for over 100 cancer patients and their loved ones right here in our region. Through this effort, we capture smiles, tears, hugs, laughs, and many other memorable moments that create a snapshot in time that patients and their families can cherish for years to come. Please consider partnership through one of the sponsorship levels outlined below.

Survivor Sponsor – \$5,000

- » Large logo on participant t-shirts
- » Signage as Survivor Sponsor throughout event venue
- » Logo on all event promotion materials (ads, flyers, post-event "thank you")
- » Logo on golf carts
- » Logo on social media and webpage
- » Opportunity to set up a table at the event to welcome survivors and families, distribute information/gifts

Hope Sponsor – \$2,500

- » Logo on participant t-shirts
- » Signage as Hope Sponsor throughout venue
- » Logo on all event promotion materials (ads, flyers, post-event "thank you")
- » Opportunity to set up a table at the event to welcome survivors and families, distribute information/gifts

Encouragement Sponsor – \$1,000

- » Name on participant t-shirts
- » Signage as Encouragement Sponsor in the social area at the event
- » Logo on event flyers
- » Opportunity to set up a table at the event to welcome survivors and families, distribute information/gifts

Strength Sponsor – \$500

- » Signage as Strength Sponsor in the social area at event
- » Opportunity to set up a table at the event to welcome survivors and families, distribute information/gifts

Photographer Sponsor – \$250

- » Yard Sign with Logo at designated photographer location.

Sponsor Now!

Or Click Here:
Capturing The Moment

Owensboro Health Foundation

Board of Directors

Dr. Wanda Figueroa-Peralta <i>Chair Person</i> <i>River Valley Behavioral Health</i>	Candance Brake <i>Greater Owensboro Chamber of Commerce</i>	Mark Marsh <i>Ex-Officio, Voting</i> <i>President & CEO, Owensboro Health</i>
John Sheffer <i>Vice-Chairperson</i> <i>Sheffer Law Firm</i>	Grant Collins <i>Advanced Investment Management</i>	Pattie Martin <i>Physician Liaison, Owensboro Health</i>
Mac Neel <i>Treasurer</i> <i>ATA CPAs & Business Advisors</i>	Karen Goedde <i>Southern Star Central Gas Pipeline</i>	Megan Morris <i>Haley-McGinnis & Owensboro Funeral Home</i>
Olga McKissic <i>Secretary</i> <i>Western Academy at the Neblett</i>	Samara Heavrin <i>KY State Representative, 18th District</i>	Tracy Naylor <i>Ex-Officio, Non-Voting</i> <i>Executive Director, Owensboro Health Foundation</i>
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Carol Bothwell	Jennifer Keach <i>Big Rivers Electric Corporation</i>	Gavin C. Roberts <i>Kentucky Farm Bureau Insurance</i>
	Tom Lilly <i>Catholic Diocese of Owensboro</i>	Dean Rowe <i>Farmers Bank and Trust</i>

Owensboro Health Foundation

Staff Members

Tracy Naylor | Executive Director of Foundation
Tracy.Naylor@owensborohealth.org

Chad Hart <i>Director of Philanthropy</i> Chad.Hart@owensborohealth.org 270-688-2114	Cathie Medley <i>Manager of Annual Giving</i> Cathie.Medley@owensborohealth.org 270-688-2260	Deanna Sandefur <i>Grants and Research Specialist</i> Deanna.Sandefur@owensborohealth.org 270-688-2350	Erin Lee <i>Foundation Services Specialist</i> Erin.Lee@owensborohealth.org 270-688-2113
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healing

caring

saying thank you

celebrating

serving

the joy of

bringing others together

giving

honoring

making a difference

collaborating

leading

volunteering

remembering

storytelling



Owensboro Health
Foundation